



Dear Community Partner:

After being forced to cancel last year due to the pandemic, I am writing to share wonderful news. The **Hopewell Federal Credit Union Car Show** is back and will be held August 7<sup>th</sup> at 1690 North 21<sup>st</sup> from 10AM-2PM. All proceeds for this event will benefit the **Licking County Humane Society**.

The **Licking County Humane Society** is a non-profit volunteer organization devoted to the humane treatment of animals. It operates a no-kill shelter located at 825 Thornwood Drive in Heath. Its mission is to provide a secure shelter for dogs and cats while maintaining the resources needed to ensure they are placed for adoption with care and respect.

We are reaching out to you to invite you to join Hopewell in this effort by being a sponsor. Your sponsorship will assist in covering the costs of the event including DJ, rental equipment and awards. We have four levels of sponsorship for you to choose from and have highlighted the benefits for each:

**Platinum - \$500+**

- Inclusion in all pre-show advertising
- Inclusion in all pre-show member correspondence
- Inclusion in all online information about the event
- Logo placement on all materials
- Display space at the event (*table/tent not included*)
- Inclusion in all gift bags (*materials supplied by you*)
- 10 onsite announcements by DJ during the event

**Gold - \$250-\$499**

- Inclusion in all pre-show member correspondence
- Inclusion in all online information about the event
- Display space at the event (*table/tent not included*)
- Inclusion in all gift bags (*materials supplied by you*)
- 5 onsite announcements by DJ during the event

**Silver - \$100-\$249**

- Inclusion in all online information about the event
- Display space at the event (*table/tent not included*)
- Inclusion in all gift bags (*materials supplied by you*)
- 5 onsite announcements by DJ during the event

**Bronze - \$25-\$99**

- Inclusion in all online information about the event
- Inclusion in all gift bags (*materials supplied by you*)

Though we hope you will consider one level of sponsorship for this worthwhile cause, we recognize that not everyone has the resources to participate. Should sponsorship not be an option, we do hope that you will consider **donating a door prize, a cash donation** that fits your budget or **items for the 75 goodie bags** being distributed.

We appreciate your consideration and hope to see you on August 7<sup>th</sup> at 1690 North 21<sup>st</sup> from 10AM-2PM. To sign up for sponsorship or to address additional questions, please contact me at 740.522.8311 or [bkelly@hopewellfcu.org](mailto:bkelly@hopewellfcu.org).

Sincerely,

A handwritten signature in black ink that reads "Beth Kelly".

Beth Kelly  
Marketing and Business Development Director  
[bkelly@hopewellfcu.org](mailto:bkelly@hopewellfcu.org)

HOPEWELL FEDERAL  
CREDIT UNION

# Annual Car Show

AUGUST 7<sup>th</sup>  
10AM THRU 2PM

at 1690 N. 21<sup>st</sup> St., Newark

All Proceeds Benefit



LICKING COUNTY  
HUMANE  
SOCIETY

Register any year, make or  
model for only \$10

Car Registration from 10am-1pm

Awards 1:45pm | Must be Present to Win

Dash Plaques, Top 18,  
DJ and CEO Awards

All Years Welcome

DJ Music, 50/50 Raffle,  
and Door Prizes

Admission FREE to the Public

Food for purchase



LIVE • WORK • WORSHIP • BANK HERE

We CARE

WWW.HOPEWELLFCU.ORG \* 740.522.8311

COORDINATED BY:

